

ECO 610 Final Project Milestone Three Guidelines and Rubric

Overview: Professionals working in areas of finance and economics combine understanding of the business and management issues related to the real-world activities of public and private entities worldwide, with a sound knowledge of macroeconomic theory and policy tools, and technical skills. They are frequently asked to interpret data to draw research-based conclusions regarding activities of the firms they manage, in relation to broader macroeconomic phenomena.

In your final project, students will develop the ability to understand how economy-wide or regional economic forces affect decisions of senior business management officials in the private sector.

Prompt: For **Milestone Three** of your final project, you will identify and analyze implications of macroeconomic variables for your chosen firm over the next five years using the research conducted for Milestone Two. You will have to identify factors requiring planning for business contingencies given the operational features of the firm and the operational features of the industry to which the firm belongs.

Specifically, the following critical elements must be addressed:

- III. Implications of Government Fiscal and Monetary Policies on Firm's Business
 - a. Apply your analysis of macroeconomic data and recent policy and policy effectiveness completed in Part II to *predict trends* in GDP growth, inflation, and interest rates.
 - b. Identify likely **effects of predicted trends** on your chosen firm's operations. In other words, what should managers be especially attentive to, based on your research? Use examples to illustrate your points and back up your argument with research.
 - c. Based on your conclusions regarding areas of risk that are *systematic* in origin, describe one or more ways that the firm's operations may be significantly influenced by **shifts in money and capital markets**, and government regulation of these.
 - d. Identify and describe one ongoing **policy initiative** currently underway that might raise or mitigate systematic risk, if it is successful. Describe the empirical or historical basis of this action, and evaluate the potential effectiveness of this policy. Illustrate the theoretical basis of this action using research. If this action is successful, how will this be beneficial or detrimental to the firm you have selected to review here?

Guidelines for Submission: Your paper must be submitted as a 4–6 page Microsoft Word document with double spacing, 12-point Times New Roman font, one-inch margins, and at least two sources cited in APA format.

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review [these instructions](#).

Rubric

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Implications of Government Fiscal and Monetary Policies: Trends	Accurately predicts trends in GDP growth, inflation, and interest rates	Does not accurately predict trends in GDP growth, inflation, and interest rates	Does not include prediction of trends in GDP growth, inflation, and interest rates	22
Implications of Government Fiscal and Monetary Policies: Effects of Trends	Identifies likely effects of predicted trends on chosen firm's operations	Does not sufficiently identify likely effects of predicted trends on chosen firm's operations	Does not identify likely effects of predicted trends on chosen firm's operations	22
Implications of Government Fiscal and Monetary Policies: Shifts in Money and Capital Markets	Describes at least one way that the firm's operations may be significantly influenced by shifts in money and capital markets, and government regulation of these	Does not sufficiently describe one way that the firm's operations may be significantly influenced by shifts in money and capital markets, and government regulation of these	Does not include description of one way that the firm's operations may be significantly influenced by shifts in money and capital markets, and government regulation of these	22
Implications of Government Fiscal and Monetary Policies: Policy Initiative	Identifies and describes one ongoing policy initiative currently underway that might raise or mitigate systemic risk	Identifies but does not sufficiently describe one ongoing policy initiative currently underway that might raise or mitigate systemic risk	Does not identify one ongoing policy initiative currently underway that might raise or mitigate systemic risk	22
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	12
Earned Total				100%